From: [redacted]
To: svodauscontent
Cc: [redacted]
Subject: RE: Embargoed information and request for meeting - SVOD Australian Content Requirement [SEC=OFFICIAL]
Date: Monday, 9 March 2026 4:39:16 PM
Attachments: image001.png
image002.png
image003.png
image004.png
image005.png
image006.png
Operation of the three-year acquittal period of the Australian content expenditure requirements.docx

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OFFICIAL

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Hi [redacted],

Paramount consents to the ACMA publicly disclosing that Paramount+ has over 1 million paying subscribers in Australia – and will have an expenditure requirement for the SVOD reporting year.

[redacted]

One additional matter I would appreciate additional guidance on is the operation of the 3 year acquittal timeframe.

I have attached Figure 1: Operation of the three-year acquittal period of the Australian content expenditure requirements from the Explanatory Memorandum to the *Communications Legislation Amendment (Australian Content Requirement for Subscription Video On Demand (Streaming) Services) Bill 2025*.

I would welcome the ACMA publishing some charts that provide example scenarios of the operation of the scheme over multiple years like this 'Figure 1'.

Kind regards
[redacted]

[redacted]
O [redacted] M [redacted]
1 Saunders Street Pyrmont, NSW 2009

Paramount acknowledges Aboriginal and Torres Strait Islander peoples as Australia's original storytellers and the first peoples of the lands where we create, broadcast and connect. We pay our respects to their timeless stories that continue to shape Country and culture.

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From: [redacted]
Sent: Friday, March 6, 2026 10:18 AM
To: svodauscontent <svodauscontent@acma.gov.au>
Cc: [redacted]@acma.gov.au>
Subject: RE: Embargoed information and request for meeting - SVOD Australian Content Requirement [SEC=OFFICIAL]

Dear [redacted]

Thank you for sharing the embargoed copies of the Fact Sheets. We will read them with interest!

We also appreciate the opportunity to meet and I will come back to you with some dates/times in the week suggested.

And I will respond to your query about disclosing P+ after I receive instructions internally.

Best wishes
[redacted]

[redacted]
O [redacted] M [redacted]
1 Saunders Street Pyrmont, NSW 2009

Paramount acknowledges Aboriginal and Torres Strait Islander peoples as Australia's original storytellers and the first peoples of the lands where we create, broadcast and connect. We pay our respects to their timeless stories that continue to shape Country and culture.

From: svodauscontent <svodauscontent@acma.gov.au>
Sent: Friday, March 6, 2026 9:07 AM
To: [redacted]@networkten.com.au>
Cc: svodauscontent <svodauscontent@acma.gov.au>; [redacted]@acma.gov.au>
Subject: Embargoed information and request for meeting - SVOD Australian Content Requirement [SEC=OFFICIAL]

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Good morning [redacted]

Information on the SVOD Australian Content Requirement

Thank you for making your annual notification to the ACMA on 26 February, which confirmed that your subscription video on demand (SVOD) service Paramount+ is a regulated SVOD service and has an Australian content expenditure requirement for the 2026 SVOD reporting year.

The ACMA is now in a position to share embargoed copies of five factsheets that explain key elements of how the Australian Content Requirement works. The information contained in these factsheets will be published on the ACMA's website on **Tuesday 10 March**.

Please note that these factsheets provide preliminary information, and the ACMA plans to provide additional guidance as the year progresses.

Meeting request

We would appreciate the opportunity to meet with you in the coming weeks to hear from you about what additional guidance materials you would like to see the ACMA develop. We also hope to use this meeting as an opportunity to discuss other implementation priorities.

In the first instance, could you please confirm a few times that you may be able to accommodate a meeting from the week commencing 23 March.

Consent to disclose the name of your service

Understandably, there is some interest from the general public in understanding which SVOD services meet the definition of a major SVOD service – and will therefore have an Australian content expenditure requirement to meet.

We appreciate that subscriber numbers are provided on a confidential basis and will not

be disclosed. However, we wanted to seek your consent to publicly disclose that Paramount+ has over 1 million paying subscribers in Australia – and will have an expenditure requirement for the SVOD reporting year.

We look forward to hearing from you shortly.

Kind regards,

[redacted]

[redacted]
Senior Regulatory Officer
Content Reporting and Bargaining

Australian Communications and Media Authority
[redacted]@acma.gov.au
acma.gov.au

The ACMA acknowledges First Nations peoples as the Traditional Owners and Custodians of Australia. We respect and celebrate First Nations peoples as the original storytellers and content creators of the lands on which we work and honour the enduring strength and commitment of Aboriginal and Torres Strait Islander peoples to the land, waters and their communities. We pay our respects to Elders past, present, and emerging.



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